

# Dr Manjula Pooja Shroff: A Trailblazing Journey Towards Educational Empowerment

In the realm of self-made women, Dr. Manjula Pooja Shroff stands as a towering figure, a testament to vision, passion, and resolute determination. Hailing from a royal family of Orissa, her journey to becoming the MD & CEO of the Kalorex Group is awe-inspiring. Along the way, she has broken many barriers in her path and defied societal norms towards pioneering benchmarks in education.

From a young age, Dr. Shroff exhibited a deep-rooted calling for education and her vision was crystal clear. These qualities fueled her journey as she stepped into a predominantly male-dominated world. The decision to shun the comforts of royal life and embark on a journey to earn a living was no small feat, but it laid the foundation for what would become one of the largest educational groups for all segments of K-12 education catering to a variety of learning needs.

Dr. Shroff's entrepreneurial journey spans 29 years, during which she encountered many challenges. Rather than viewing them as roadblocks, she embraced them as invaluable learning experiences. The grit and resilience displayed when dealing with adversity underscored her commitment to her calling, and she never looked back.

## Technology in the classroom

One of Dr. Shroff's groundbreaking contributions to the educational landscape was her pioneering efforts in introducing technology to schools. In an era where traditional methods prevailed, she foresaw the transformative potential of technology in enhancing the learning experience. The Kalorex Group became a trailblazer, equipping teachers and classrooms with state-of-the-art tools, setting new standards for interactive and dynamic education.

Today, Dr. Shroff's innovative spirit extends to the realm of artificial intelligence (AI). In a path-breaking move, she has created MAYA, an AI-generated avatar and clone of herself, exemplifying her forward-thinking approach. MAYA plays a crucial role in promoting the philosophy of Shroffism in Dhi Academy's Curriculum for Conscious Living, seamlessly blending technology with education to create a unique and impactful learning experience for her staff, students and parent community.

Her zest for learning has held her in good stead in exemplary leadership of her organization and her enquiring mind is always on a quest for new knowledge and new experiences. She herself is a fitness enthusiast and promotes healthy food habits along with a healthy lifestyle. Her own disciplined routine and youthful demeanor demonstrate her commitment towards all that she advocates for her staff as well.

Dr. Shroff's journey is marked by setting and surpassing her own benchmarks. Her commitment to achieving challenging targets has propelled Kalorex Group to new heights. With over 60 institutions under its umbrella, the group has educated more than 88,000 students and empowered over 4,000 employees. The numbers,



**Dr Manjula Pooja Shroff,**  
MD & CEO, Kalorex Group

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impressive as they are, only scratch the surface of the impact Dr. Shroff has had on the K-12 educational landscape.

## Baby Steps to Big Dreams

Motivated by her experiences, Dr. Shroff took on the role of an author, penning the book "Baby Steps to Big Dreams." This comprehensive guide serves as a valuable resource for parents, teachers, and counselors, offering insights into understanding the developmental stages and challenges faced by children as they navigate their growing years. Dr. Shroff's commitment to holistic education is evident not only in her institutional achievements but also in her dedication to sharing knowledge that transcends the confines of the classroom. The book has been well received and has been declared as the best seller on Amazon under Family and Relationships category. She personally travels across the country and conducts book reading sessions in schools and other institutions.

Her contributions towards drafting policy papers for qualitative changes in education and her initiatives taken towards NEP implementation have been highly appreciated. She has also been instrumental in driving thought leadership in her visionary approach to K-12 education.