

Chandni Kapadia



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## Dr. Shroff: Redefining Education as a Purpose-Driven Ecosystem

A visionary leader transforming Kalorex from a traditional education brand into a human-centric, technology-enabled ecosystem rooted in values, trust, and social responsibility.

Traditional education brand into a living ecosystem defined by purpose, empathy, and foresight. Her leadership reflects a rare balance—strong conviction with deep compassion, innovation with responsibility, and growth with inclusivity.

From the outset, Dr. Shroff's vision was clear: education must nurture the head, heart, and hand. This clarity became the foundation of Kalorex. Every expansion and innovation emerged as a natural extension of this philosophy—never as a reaction to trends, but as a response to real needs.

Founded over three decades ago as a network of values-driven schools, Kalorex evolved with changing societal realities, technological shifts, and the growing complexities faced by children, parents, and educators. Dr. Shroff's engagement with national and global platforms—from the United Nations and World Economic Forum to COP 28 and the B20 Summit—has reinforced a defining insight: the future of education lies at the



**Dr. Manjula Pooja Shroff**  
Founder Chairperson, MD & CEO of Kalorex Group

intersection of technology, values, parenting, and social responsibility.

As academic pressure intensified, she led Kalorex beyond conventional schooling into personalised learning and guidance through eKal Academy. As parenting challenges grew in the digital age, she introduced Total Parenting Solutions (TPS), grounded in her bestselling books Baby Steps to Big Dreams and Safe Teen Steps. These initiatives were not standalone offerings, but thoughtful responses to lived challenges across the education ecosystem.

Dr. Shroff's leadership is also distinguished by her forward-looking approach to technology. Recognising early that technology must empower rather than overwhelm, she guided Kalorex's transition from brick-and-

mortar institutions to edtech-enabled learning systems. Initiatives such as Kalorex Future Tech Labs (KFTL) and MAYA, India's first AI avatar for educators, reflect her belief that innovation must be ethical, purposeful, and human-centric.

Equally central to her leadership is a deep commitment to equity and social responsibility. Through initiatives like Visamo Kids, Kalorex extends quality education and care to underserved communities—reinforcing the belief that opportunity should never be defined by privilege.

Above all, Dr. Shroff's leadership has built trust. Trust from parents who see Kalorex as a partner in their parenting journey. Trust from educators who feel supported and empowered through frameworks like SHROFFism. And trust from students who gain not only education, but confidence, clarity, and purpose.

### A Brand Built on Purpose, Trust & Evolution

Over the last 30 years, Kalorex has grown not by chasing trends, but by anticipating needs—of students seeking direction, parents seeking guidance, teachers seeking support, and society seeking responsible leadership.

From schools to systems, from classrooms to communities, and from brick-and-mortar institutions to AI-enabled learning ecosystems, Kalorex's journey mirrors Dr. Shroff's evolution as an education leader.

Kalorex's mission remains unwavering: to nurture minds, strengthen families, empower educators, and use education as a force for social transformation.

Because when leadership is guided by purpose, education does more than prepare for the future—it shapes it.

“Transforming education through purpose, empathy, and innovation, Dr. Shroff builds learning ecosystems that nurture minds, families, educators, and society.”