

November 2024 ₹ 100

Woman's era

DEBUNKING
FASHION
MYTHS

AUTHENTICITY
AND YOUR
TRUE SELF

MODERN
SHOPPING
HACKS

EMPOWERMENT
REDEFINED

ADD LUXURY
TO THE ORDINARY

WISDOM ACROSS
GENERATIONS

REFLECTIONS AND
REALIZATIONS

GET FESTIVE
READY

EXPLORING THE
CONTRADICTIONS



Dr. Manjula Pooja Shroff

A Journey to Transform the Classroom



Dr. Manjula Pooja Shroff
MD and CEO Kalorex

With her innovative approach, Kalorex MD and CEO Dr. Manjula Pooja Shroff blends technology and emotional intelligence to reshape the classroom experience.

As education faces new challenges, how can we empower the next generation to excel? Dr. Manjula Pooja Shroff, a pioneering educationalist and bestselling author, is committed to addressing these pressing issues. With a mission to tackle the complexities of modern learning, she is a leader dedicated to supporting students, parents, and educators alike.

Her brainchild, Kalorex Group, was born out of her passion to support

and help students throughout their academic paths. As the MD and CEO of Kalorex, she has been at the forefront of K-12 learning for 30 years, redefining the educational landscape through technological innovations and a commitment to holistic development.

Forging her own path

She realised that she had to take responsibility for her own actions and forge her own path in life. She established Kalorex Group with a vision to change the landscape of education in India. Today, Kalorex operates K-12 schools including Delhi Public School, Bopal-Ahmedabad, Kalorex Future Schools, and a chain of Kalorex Pre-Schools.

With a network of 60+ institutions, the group has empowered over 4000 educators, and shaped the futures of over 1 lakh students. Reflecting a commitment to inclusivity of all students, the group also runs initiatives like Prerna and the Visamo Kids Foundation, which aim to support children with learning difficulties and uplift underprivileged youth.

A solution to parenting problems

Amid the complexities of modern parenting, Dr. Shroff launched Total Parenting Solutions, a comprehensive resource addressing challenges like cyberbullying and social media addiction.

This initiative includes her bestselling books *Baby Steps to Big Dreams* and *Safe Teen Steps – Making Young Adults Cyber Secure*. Central to this package is 'Sitting-By-MAYA,' an innovative generative-AI tool offering real-time guidance to students, parents, and educators on sensitive issues.

AI Clone and Avatar

Dr. Shroff's pioneering AI avatar, MAYA, exemplifies her educational philosophy of integrating technology with empathy. Serving nearly 80 cities across India, MAYA facilitates personalised learning, bridging the gap between traditional and digital education.

She has also been deeply involved with state and central policy committees working on the implementation of NEP 2020. Kalorex, under her leadership, developed a detailed NEP implementation strategy report, which has been shared with various stakeholders, including Education Ministries, Departments of Education and school principals across the country. Earlier this year, she attended the 18th International Human Rights Summit of the United Nations in New York. During the event, she promoted dialogues of peace, empathy and unity to create a positive societal impact on younger generations.

Last year, she spoke at a session organised as part of the United Nations Climate Change Conference (COP28) in Dubai. She discussed the critical significance of education in developing environmental consciousness and sustainable behaviours in the next generation.

She was a speaker and participant at the 37th edition of the Academic Council of United Nations Systems (ACUNS), at Tokyo, Japan. Dr. Shroff was also invited to speak at the Department of Education International (DEI) conference at the Brisbane Convention and Exhibition Centre in Australia. In October, she participated in the Business 20 (B20) Summit in Brazil. The B20 summit is the official G20 dialogue forum for the global business community.