

Educating, Empowering, Evolving

The Impact of Dr. Manjula Pooja Shroff



Dr. Manjula Pooja Shroff

In a world where societal boundaries often dictate access to opportunities, Dr. Manjula Pooja Shroff emerged as an agent of change. Her journey from the confines of traditional norms to the pinnacle of educational entrepreneurship, or rather, edupreneurship, is not just inspiring but also a testament to nearly three decades of determination and vision.

Born into a Royal family of Orissa, young Manjula Jema, as she was fondly referred to, often questioned the social conventions that leaned in favour of boys over girls. Fuelled by a relentless thirst for knowledge, she refused to succumb to these limitations and embarked on a path that would redefine her destiny.

Dr. Shroff's odyssey began with a firm resolve to pursue higher education. It was not merely about academic excellence but also about challenging the status quo. She went on to gain new experiences and add higher qualifications to her profile.

Establishment of Kalorex Group

The establishment of the Kalorex Group in 1995 paved the way for many pioneering changes in the K-12 educational landscape. Under her leadership, she first set up Delhi Public School - Bopal as Kalorex's first institute. This flagship institution sowed a seed of quality education and paved the way for CBSE, IB & State Board institutes to follow in its footsteps and set the benchmark of quality and service.

Fuelled by her passion and her unwavering belief in the transformative power of knowledge, she set out to create an educational ecosystem that would nurture young minds and empower them to realize their full potential.

What started as a humble endeavour, soon blossomed into a sprawling network of over 60 institutions, empowering more than 4000 employees, mostly women, spanning a myriad of educational domains. Her institutes covered all sections of society, from underprivileged to IB schools, and from weak to gifted learners through her special focus initiatives like Visamo Kids Foundation and Kalorex Prerna.

Today, the Kalorex Group serves as evidence of Dr. Shroff's dedication to excellence. Having taught a staggering 88,000 students over the years, the group has become synonymous with quality education and holistic development. Kalorex has not only imparted knowledge but also instilled values of integrity, compassion, and social responsibility in its students.

Baby Steps to Big Dreams

With years of experience in the education domain, Dr. Shroff wished to give back to society and the stakeholders – namely parents, teachers and all caregivers – when she authored her book “Baby Steps to Big Dreams”. Released by the honourable President of Mauritius Mr. Prithvirajsing Roopun, this book became a best seller on Amazon under the category of Family and Relationships within 2 months of its release. The book further has the privilege of being the only book to have been launched at the United Nations COP 28 Summit to date. This launch took place on December 1, 2023.

The book acts as a guide for anyone who works with children at any stage of development. Dr. Shroff personally conducts book reading sessions across educational institutions and offers her insights through her own experiences with school education. She picks up topics of difficult conversations which are generally brushed under the carpet and speaks with conviction about them in her fireside chat sessions, enabling parents to benefit from such discussions. She believes that



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relentless repeatability is how the impact will be felt and in the age of AI and robots, unless parents are not ahead of their children in awareness about what is happening in their lives today they will always remain many steps behind. Essential conversations are hence necessary to hold at every stage of children's lives.

Shroffism, AI Clones And More

Leaving no stone unturned for making quality improvements in the lives of her staff and parent community, Dr. Shroff introduced the Curriculum for Conscious Living

through the DHI Academy on her Shroffism website. She offers insightful tips on how to inculcate daily improvements in our lives to make us mentally physically and spiritually stronger.

Furthermore, she also propagates her messages through an ingeniously crafted AI clone and avatar of herself called MAYA – the first of its kind being used in the field of education that benefits both staff and students.

Her intrigue by the technological advancements and her penchant for keeping ahead of her times has been proven time and again through how Kalorex institutes have always used the latest of educational technology in the teaching-learning process too. As MAYA relays her messages, it also demonstrates how AI can be useful in the educational world for teachers and students to incorporate such methodologies in the classrooms in the near future.

Being a prolific speaker, she is invited to many National and International events and has been conferred with numerous awards and honours and recognitions such as the prestigious Secular India Award from former President of India, Shri Shankar Dayal Sharma, and the Woman of the Year by the American Bibliography Society.

For Dr. Shroff, her journey is not just a story of personal triumph but also a tribute to the women who inspired her along the way.

She drew inspiration from women leaders who have been instrumental in making a difference in her life and in her thought process as a visionary leader. It was, perhaps, her own grandmother who left the deepest imprint on her soul, instilling in her the belief that no dream was too big and no obstacle too insurmountable.

Her own hobbies include a love for travelling and adventure. She is an advocate of a healthy lifestyle and practices all that she wishes for others to do.

With a substantial following on social media, she has evolved into an influencer with great intellect, visionary perspectives and great insight.