

Not For Sale

# OUTLOOK BUSINESS

May 2022



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Kohinoor Group

**Dinesh Gupta**  
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Kavitsu Group

**Srishti Khetan & Shreshtha Khetan**  
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**Praveen Kumar Nedungadi**  
Incredible India Projects Pvt. Ltd.

**Manish Chhabra**  
Hygienic Research Institute Pvt. Ltd.

**Shyam Sunder Chhugani**  
Shyam Oils

**K. Shyam Prasad**  
Viya Herbs Pvt. Ltd.

**Animesh Jain**  
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**Dr. Manjula Pooja Shroff**  
Kalorex Group

**Sanjeev Jain & Sandeep Jain**  
Akums Drugs and Pharmaceuticals Ltd.

## Business ICONS

OUTLOOK BUSINESS INITIATIVE

# REDEFINING THE EDUCATION AT ALL LEVELS

THIS INSTITUTION STRIVES TO BRING OUT THE BEST IN A CHILD TO ACHIEVE THEIR FULL POTENTIAL AND GROW UP TO BE RESPONSIBLE CITIZENS.

**E**ducation plays a significant and remedial role in balancing the country's socio-economic fabric. Since the citizens of India are its most valuable resource, our billion-strong nation needs nurturing and care in the form of basic education to achieve a better quality of life. This warrants an overall development of our citizens, which can be achieved by building strong foundations in education.

The Kalorex Group is an autonomous institution catering to the learning needs of students from all economic groups with its primary focus on K-12 educational activities. It understands that education is a basic human right that offers equitable access, quality learning, education in emergencies and digital learning.

Set up in 1995, it is designed under the distinctive vision of being the first choice for all possible target groups. Since then Kalorex is a name synonymous with quality education.

The organisation has grown remarkably with the mission of achieving excellence in K-12 Education through a sound vision, innovation, and professionalism. It has added new dimensions to its portfolio, ensuring its presence in every segment of society over the years.

Dr. Manjula Pooja Shroff - The MD & CEO is the driving force of the Kalorex Group. An IIM Ahmedabad alumni, she is an Edupreneur with dedicated and diverse experience in education. She believes and works towards the quality of education, which she knows is directly proportional



**DR. MANJULA POOJA SHROFF,**  
MD & CEO, Kalorex Group

to the growth and development of kids. Education is very important for young minds to get shaped, unfolded and developed. Education helps pave the path. Hence, Manjula Shroff, the founder of Kalorex Group, volunteers to act as the torch-bearer for an array of pre-primary and primary schools across Gujarat.

The Kalorex Group is a name that exemplifies professionalism and excellence in schooling and is often recognised as a quality conscious group with a focus on innovation and the use of Technology in Learning.

Dr. Shroff's zeal and enthusiasm motivate and encourage every member of the Kalorex family to put in their best and always stay in the learning mode.

She holds a Doctorate in Business Administration from Commonwealth University, London. A postgraduate from York University and executive alumni from the London School of Economics. Her educational institutes and social projects make a noteworthy contribution to society.

Having taken inspiration from her own learning experiences, Manjula Shroff advocates that education is a valuable treasure. She believes that only the right kind of teaching imparted by dynamic teachers can help the students unwrap the invaluable gift of education most successfully.

Dr. Shroff also holds an additional portfolio as an Independent Director at Eimco Elecon (India) Ltd. She is the Co-Chair Elect - FICCI ARISE and associated with TIE and CII.

She has proven her ability to operate educational institutions with innovative ideas and hands-on management. She has been recognised through several National and International awards conferred in her career over two decades, including the 'Secular India Harmony Award' by the President of India.

Kalorex Group marked the beginning of a chain of schools after the Delhi Public School's remarkable success. For over 27 years, the Kalorex Group has run two CBSE-affiliated DPS schools in Ahmedabad and Mehsana, one State Board DPS East Ahmedabad, and an IB-affiliated Calorx Olive International School in Ahmedabad and three CBSE-affiliated Calorx Public Schools in Ahmedabad, Mundra and Bharuch in Gujarat. Moreover, the Group also runs

30+ pre-schools as company-owned and franchise models in different states and cities. It boasts more than 13,000 plus students from more than 24 nationalities and outreach to 35,000 student alumni communities. Quality pre-primary education is the foundation of a child's journey. Every stage of education that follows relies on its success. Hence to meet the need the Group also has a chain of preschools running as Kalorex Pre Schools and Kinder Lounge under its banner.

Kalorex has been a pioneer in offering its services to all sections of society without compromising on quality. Hence, Kalorex also provides its services to uplift the less privileged children by providing a foster home, Visamo Kids Foundation, and ensuring K-12 Education in the city's best schools. The students having learning difficulties are given special attention in Kalorex Prerna, a one of its kind school focusing on students having dyslexia or other academic concerns.

The Vocational & Educational Development Institute of Calorx (VEDIC) offers skill-building toward employability for needy girls and women. It was established to address the skilled human resources needs of the industry. Vocational Education and Training leads the participant to occupation in respective trades, so placement of the trainee in various sectors of the industries is the essence of the whole practice.

Kalorex Group conducts ongoing training for all Academic, Admin and Support staff across its Projects. This training is organised regularly to ensure each and every staff member is trained and aware of the mandates for Student Safety and Crisis Management measures.

The eKal Digital Learning platform for Live and Self-Paced classes. eKal academy caters to Classes KG to XII, preparing students for CBSE curriculum-based learning, skill enhancement, and continuous professional development for lifelong learners.

Kalorex operates the Yali Store for Products and Merchandise and this is the Group's exclusive online platform where Kalorex sells its unique merchandise and educational resources. It has a variety of products to choose from that cater to everyone

under the Kalorex umbrella and beyond.

Kalorex has a distinctive vision of expanding by bringing in the Institutional expertise/experience by taking over the Operations and Management of the Schools / and providing complete Handholding and Consultancy services.

Hence apart from K-12 schools, the Group offers Consultancy and Services for Audits & Compliance, Training and Workshops, Media & Marketing, Strategic Advisory, IT services, Infra set up and Policy & Systems

## ACHIEVEMENTS

### DPS BOPAL

- Digital Learning - School Rankings 2020-21 - No.1 in Ahmedabad and State for Academic Excellence, Goodwill, Legacy and Reputation, Future Ready Infrastructure & Online and Social Presence. No.2 in Ahmedabad and State for Enrichment of Learning Experience in Sports, Cultural Activities.
- Delhi Public School, Bopal, Ahmedabad, is ranked India's #35 Co-ed day School and Ahmedabad's #2 Co-ed day School in the Education World India School Rankings 2021-22.

### CPS GHATLODIA

- Digital Learning - School Rankings 2020-21 - No. 2 in Goodwill, Legacy & Reputation Rank, Academic Excellence, No. 3 in Future Ready Infrastructure, Enrichment of Learning Experience in Sports, Cultural Activities, Online and Social Presence Rank
- Calorx Public School, Ghatlodia is ranked Ahmedabad's #8 Co-ed Day School in the Education World India School Rankings 2021-22

### NCPS BHARUCH

- Education Today - India School Merit Awards 2020-21 - No.1 CBSE school in Bharuch
- Narmada Calorx Public School ranked Bharuch's #2 Co-ed Day School in the Education World India School Rankings 2021-22.

### CPS MUNDRA

- Education Today - India School Merit Awards 2020-21 - No.1 CBSE school in Kutch
- Calorx Public School is ranked Mundra's #1 Co-ed Day School in the EducationWorld India School Rankings 2021-22.